



# John Barrick

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## Summary

Award winning web designer & developer with 20 years of experience and proven skills to perform all tasks needed in designing, administering and developing effective high profile websites.

A solution driven and creative professional who takes a results targeted approach to all projects. Using my extensive skills and experience in multi-media design to deliver what the customer wants, only better.

An Artist who is a Computer Geek with a Marketing Degree

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## Skills

Photoshop	HTML5	jQuery	UI/UX
Illustrator	CSS3	Ajax	SEO
InDesign	PHP	XML	Project Management
Acrobat	ASP	MySQL	Wireframes
Dreamweaver	JavaScript	SQL Server	IIS
Premier	Flash	Apache	and More...

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## Experience

### JB Studios – Costa Mesa, CA

#### President and Creative & Internet Services Director - 5/2009 – Present

Dynamically providing outstanding customer service, excellent products and highly effective strategic planning. Delivered Website Design and Development, Graphic Design, SEO Services, Digital Media Creations and Strategic Planning Services.

- Designing new websites and modifying existing websites to generate greater user experiences and more than doubling conversion rates.
- Website Development including Database Services, coding of web pages in various languages such as PHP and ASP, as well as supporting scripts.
- Strategizing – Effective websites have a very definite purpose and I develop and implement strategies to accomplish or exceed established goals.
- SEO – Creating Search Engine Friendly pages optimized to get maximum performance for the targeted keywords. Also performing link building, reputation and social media strategic plans.
- Digital Media creation including promotional video production, presentation DVDs and Television Commercials.

### Trinet Internet Solutions – Irvine, CA

#### IT Support and Website Design – 8/2012 – 12/2012

Responsible for running the Information Technology help desk as well as improving inventory and technology asset management. Bringing more of a customer service approach to the IT department and improving efficiency. Also performing Web designer tasks on a number of projects.

- Lead in the strategic planning for implementing new systems for tracking IT activity plus inventory and asset management
- Improved records to bring SLA compliance to optimum levels.
- Worked closely with design, development, project management, engagement, sales and marketing teams to improve performance and efficiency.
- Authored over 30 knowledge base articles and edited more than 10 existing ones
- Website designer and graphic designer on projects.

**Julius Schifaugh (JS) Consulting - Irvine, CA**  
**Director of Information Technology & Internet Marketing - 6/2006 – 5/2009**

Responsible for managing information systems. Oversee operations involved in systems analysis and applications programming, technical planning, data administration and security, hardware support and maintenance, documentation, computer and auxiliary operations and quality assurance as well as senior level marketing along with website and graphic design.

- Designed and developed multiple custom Webot spiders to perform online candidate searches which saved over 6,000 man hours per year.
- System administrator of Microsoft network, Exchange Server, SQL Server, etc.
- Performed lead technical planning for multiple strategic business models.
- Designed, planned and installed a public address system.
- Developed a client tracking system that integrated with the company website
- Completely designed and developed over 20 international affiliate websites.
- Performed strategic planning and defined the scope of marketing campaigns as well as created all logos, videos, websites (including SEO), and print materials.
- Developed several Windows and Web-Based applications for the company intranet.

**Adkisson Publishing - Aliso Viejo, CA**  
**Web Designer and Administrator - 5/2000 – 6/2006**

Responsible for every facet of web administration (planning / design / development / creating graphics / DNS / debugging / maintaining / copywriting / search engine optimization / promotion and more) of as many as 300 websites simultaneously. Incorporating PHP, CSS, HTML and Javascript as primary website technologies. Also used were XML, traditional ASP (JavaScript) and Flash Actionscripts and more.

- Created a client tracking system, from the ground up (PHP/MySQL), for a network of professional associates which saved thousands of dollars and increased productivity by more than 400%.
- Developed a newsletter subscription system (PHP/MySQL/XML/Javascript) that allowed for direct communication to individual subscribers as well as send out newsletters to all active subscribers

**The Daily Oklahoman - Oklahoma City, OK**  
**Creative Ad Designer – April 1998 – May 2000**

Creative designer of advertising team of a highly profitable newspaper. Duties included designing original ads for some of the paper's biggest clients, training team members in the use of software applications as well as advanced techniques to be more productive, troubleshooting supplied artwork that was created using incompatible software or poor quality images, designing mission critical ads or artwork.

- Assigned to work as exclusive designer on the advertisements for the largest client as well as many of the other top clients.
- Created the artwork that was used as the new logo for the Oklahoman.

## **Military Service**

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**Naval Reserve – Fleet Hospital, Dallas**  
**Leading Supply Petty Officer – 17 Years**

Performed supply and training functions with Fleet Hospital unit. Served as leading petty officer for supply department and administration department before becoming leading petty officer of the unit.

- Twice awarded the Navy and Marine Corps Achievement Medal.
- Sailor of the Quarter

## **Education**

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**Oklahoma State University, Stillwater, OK**

Bachelor's Degree – Marketing  
Minors: Computer Science / Advertising Art